

media bit

ALONDA WEST- JOHNSON

Alonda West-Johnson is an author, photographer, and storyteller whose work lives at the intersection of artistry, empowerment, and self-love. A proud Air Force veteran, she blends attention to details and creativity to craft experiences that inspire women to see themselves in their fullest bloom.

AUTHOR | PHOTOGRAPHER | CREATIVE



FLOWER BOMB

a collection

Flower Bomb: Verses for the Woman in Bloom, pairs vivid language with raw truth, offering a journey of healing, self-worth, and rebirth. It is a vulnerable and empowering collection of prose and poetry written for the woman who has loved and lost, suffered and survived, been broken—yet bloomed. Divided into four sections: Seeded, Rooted, Bloomed, and Wildflower, it invites women to reclaim their voice, find beauty in their scars, and wrap themselves in self-love.

RELEASE: May 2026

PRELAUNCH: November 2025

AVAILABLE FORMATS: Hard/Paperback & eBook



meet the author

With over a decade of creative entrepreneurship, Alonda is the founder of LaLovely Photography, a Richmond, VA-based studio specializing in boudoir, bridal, and branding imagery. Her lens captures not just the beauty of her subjects, but the depth, vulnerability, and strength within them. She is also the creative director and concept creator for CEO Publishing, where she helps bring authors' visions to life through thoughtful brand and content strategy.

Alonda's love for storytelling began as a young girl, filling notebooks with poems, short stories, and dreams of becoming a world-renowned journalist. She studied journalism at Howard University and earned her Bachelor of Arts in Media Arts from Tulane University, shaping the foundation for her work today.

Whether behind the camera, on the page, or leading creative projects, her mission is simple: to create spaces where women feel seen, celebrated, and empowered to live unapologetically.

HIGHLIGHTS

- Founder of LaLovely Photography
- Creative Director of CEO Publishing
- Host of *Boudie Brunch*, annual Women's Empowerment Event
- Author of *Flower Bomb* (2026)

signature offerings

- **Author Appearances** | Readings, Q&A sessions, book club collaborations
- **Creative Direction & Brand Storytelling** | Concept creation for authors, entrepreneurs, and creatives
- **Photography Collaborations** | Editorial, boudoir, branding imagery that empower women
- **Event Features** | Panels, vendor events, and creative showcases

for the woman in bloom

PRESS + MEDIA

Alonda is now available for booking!

- **INTERVIEWS** | podcast, radio, television
- **Guest ARTICLES + ESSAYS** | self love, creative entrepreneurship, storytelling
- **FEATURES** | women's lifestyle, literary and empowerment-focused publications

lets connect!



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